

CALL FOR ACTION

# The Pesticide Action Week celebrates its 10<sup>th</sup> years Get involved!



**Get involved and take actions from the 20<sup>th</sup> to the 30<sup>th</sup> of March 2015!**

For its tenth edition, the Pesticide Action Week (PAW) invites anyone who wants to promote alternative methods to pesticides to get involved and organize events all around the world between the 20th and the 30th of March 2015: **conferences, film showings, theatre plays, exhibitions, workshops, cooking courses, rallies, information booths, farmer markets, organic meals ...**



**Just let your imagination flow!**

**Anyone can participate:** farmers, nonprofit organization, local governments, corporations (restaurants, shops, garden centers), schools...there are multiples issues related to pesticides that you can work on: water, organic food, biodiversity, gardening, agriculture, health, environment...

**In 2014 more than 1 300 events took place in 26 different countries which lead to raise awareness of more than 50 000 people. Why not doing even better in 2015?**

## **2015, a special year!**

**In 2015, the PAW will celebrate its 10th edition. It is the perfect occasion to look back on 10 years of mobilization to fight against pesticides, for victim recognition and to promote the existing alternatives.**

It will also be a good time to put pressure on our policy-makers so that they implement real policies regarding reduction of the use of pesticide and promotion of the alternatives in order to protect our health and our environment.



# What exactly is the Pesticide Action Week?

The Pesticides Action Week is a yearly international campaign with its tenth edition taking place during the first ten days of the spring, between the 20th and 30th March of 2015. Initiated in 2005 by the French organization Générations Futures, the Pesticides Action Week has the objective to inform about the impacts of pesticides on our health and environment and also to promote alternative methods during these first days of the spring.

However, the spring does not only start with sunshine, nice flowers and birds singing but also with the spraying of pesticides on the fields. We therefore invite you to get better information of the health and environment challenges of pesticides and also learn more about alternative methods by taking part in one of the hundreds of events taking place worldwide.

This event has become year after year one of the essential meeting for those who are willing to build a pesticides-free future. The event now takes place in Europe (France, Belgium, Switzerland, Germany, United Kingdom, Spain, Italy, Turkey), Africa (Mali, Senegal, Burkina-Faso, Uganda, Togo), Asia (Malaysia, Pakistan) and since 2014 it also takes place in Latin America (Mexico, Argentina).



## How to participate?

These events are led by hundreds of associations, citizens, farmers, companies, teachers, local governments all over the world... Take action in promoting alternatives to pesticides in your country!



Organise your event in your city and promote a healthier lifestyle and environment!

You are a national or an international organization? Contact us to become one of our official partners! Don't be afraid, if you are an organization, we won't ask you for a financial contribution now if you want to financially help the organization of the PAW we will accept with pleasure.

You are a local organization or a citizen? You just have to join the charter and then go to [www.pesticideactionweek.org](http://www.pesticideactionweek.org) to create your "organizer space" and register your own event.

You will be able to modify your event whenever you want, once it has been approved by the coordinators.

