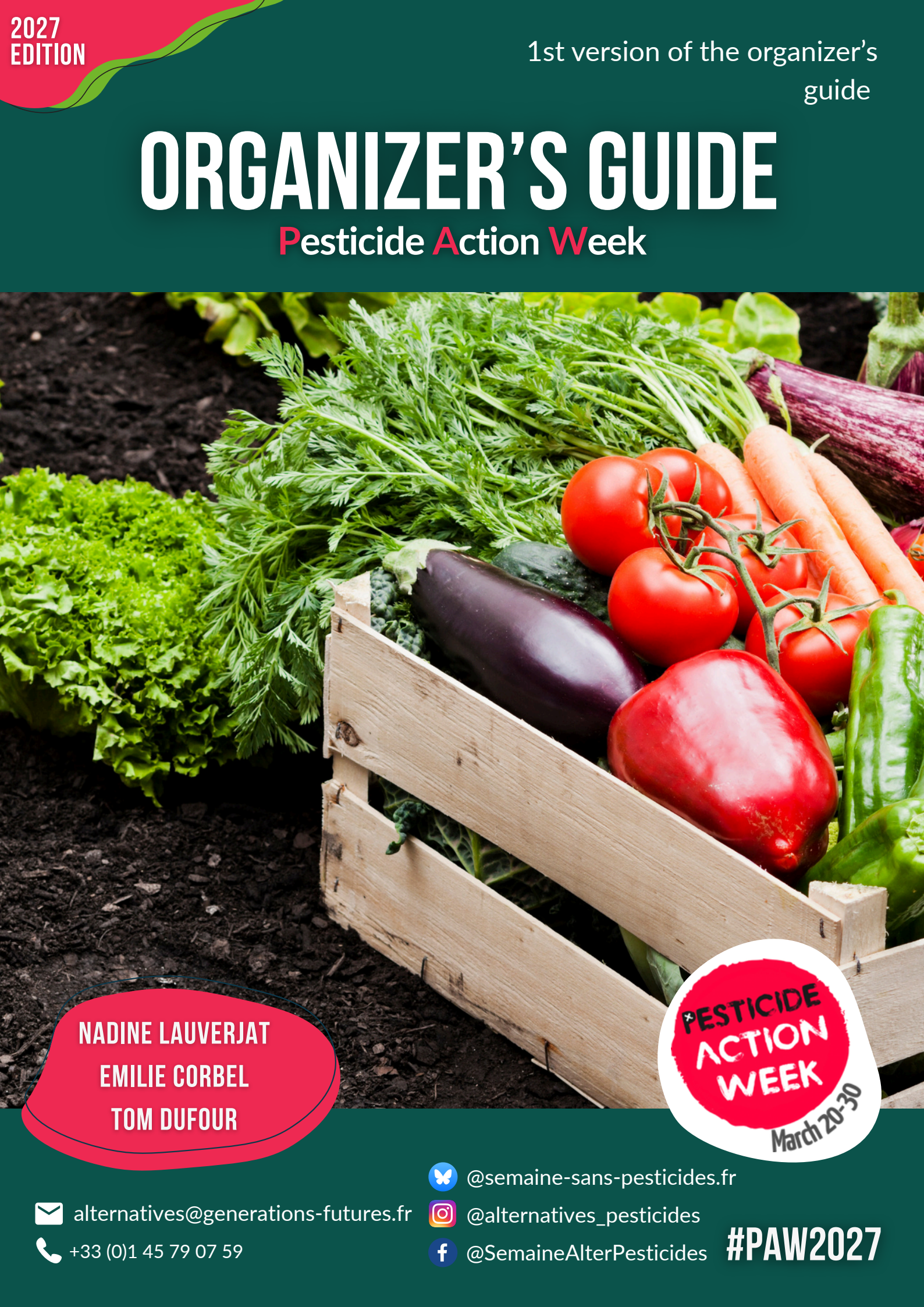




ORGANIZER'S GUIDE

Pesticide Action Week

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🦋 [@semaine-sans-pesticides.fr](https://twitter.com/semaine-sans-pesticides.fr)

📷 [@alternatives_pesticides](https://www.instagram.com/alternatives_pesticides)

📺 [@SemaineAlterPesticides](https://www.facebook.com/SemaineAlterPesticides)

#PAW2027

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INTRODUCTION

WHAT'S THE PAW ?

Pesticide Action Week (PAW) takes place every year from March 20th to 30th. **During the first 10 days of spring, when pesticide spraying resumes**, the public is invited to learn more about the health and environmental issues related to synthetic pesticides.

PAW is coordinated by the NGO Générations Futures and brings together around fifty French and international partner organizations. Events are organized locally by community stakeholders: citizens, associations, local authorities, businesses, unions, schools, student associations, etc. **Everyone is invited to take action within the framework of PAW.**

Feel free to find the way you can get involved and join us for this **22nd edition**! You will find resources here to help you easily create your own event!

LET'S CULTIVATE A FUTURE WITHOUT PESTICIDES

This year, the PAW's theme is "**Let's cultivate a future without pesticides.**"

With this broad and unifying theme for the 2027 edition, the goal is to make PAW a significant tool for demonstrating that **future generations deserve better than living in a polluted world dependent on chemical industries.**

It is therefore essential to emphasize the importance of acting together. In any struggle, there is strength in numbers, and **PAW's primary objective is to inform people about alternatives to pesticides and to encourage as many people as possible to take action.**

ACT IN 3 STEPS

Organize your
event



Submit it on
PAW website



Spread the
word



ORGANIZE YOUR OWN EVENT

WHAT TYPE OF EVENT SHOULD I ORGANIZE?

All actions are possible as long as they aim to raise awareness about the issues surrounding synthetic pesticides and their existing alternatives! To inspire you, here are some examples of past PAW events..

VISITS, OPEN DAYS



- organic canteens and restaurants
- drinking water catchment sites
- organic or in-conversion farms, apiaries, and orchards
- ecologically managed greenhouses or experimental greenhouses

CONFERENCES, DEBATES, ROUND TABLES



- Pesticide-free agriculture
- Pesticides and the environment
- The impact of pesticides on health
- Stop using pesticides at home
- Pesticides in our water
- Produce/eat organic



EDUCATIONAL ACTIVITIES

- Awareness/gardening workshops per class
- A diverse arts competition (poetry, drawing, slogans, etc.)
- Interviewing organic farmers for the student newspaper
- Putting on a show (puppets, stand-up comedy, etc.)



WORKSHOPS AND TRAINING COURSES

- Organize gardening workshops on setting up an organic farm
- Build bird and insect nesting boxes
- Demonstrate alternative weeding techniques
- Manual weeding/waste collection
- Workshop for exchanging/swaping local and heirloom seeds





WALKS AND HIKES

- A symbolic march for alternatives to pesticides
- A litter cleanup
- A wildlife and plant observation hike
- A walk to discover plants



EVENINGS, STANDS, EXHIBITIONS

- Running an information booth at a market
- Creating a themed window display in a bookstore or library
- An exhibition to showcase your socially conscious artwork
- Screenings and discussions in socially conscious cinemas
- A themed board game night



ABOUT FOOD

- Organize a cooking workshop using organic ingredients
- Create a special organic and local menu in a restaurant
- Pick seasonal vegetables, plants, and flowers
- Organize a tasting of organic products
- Participate in/organize an organic market



ONLINE ACTIONS

- Webinars
- Articles on websites, blogs, etc.
- Newsletters on topics related to SPAP (Society for the Prevention of Cruelty to Animals)
- Online games and quizzes
- Creation of videos or other awareness-raising content
- Gardening challenges (weeding missions, building birdhouses, digging a pond, setting up an organic vegetable garden, etc.)



GO CHECK OUT OUR RESOURCES TO FIND WHAT YOU NEED TO FUEL YOUR EVENTS!

HOW TO ORGANIZE YOUR EVENT?

You can obtain logistical support or funding for your event. Contact potential partners and tell them about your projects: municipalities and other local authorities, businesses, associations, etc.

You can also ask your event participants to contribute an amount of their choosing to help fund the event. A quick reminder: PAW events must not be commercial in nature or intended to fund your organization.

EASY-TO-USE TOOLS

→ For your meetings or a virtual event

Numerous platforms exist for online conferences or discussions and are easy to use. Unlike Zoom (which is a paid service), Whereby allows meetings of unlimited duration with an unlimited number of participants.

ZOOM

WHEREBY

→ To create all types of visual content

Genial.ly and Canva allow you to create presentations, infographics, folders, video presentations, ePosters, and quizzes. This can be useful for your social media communication.

GENIALLY

CANVA

→ To create an online quiz

QRUIZ and Wooclap allow you to create fun quizzes for free. You can provide detailed explanations of the answers at the end of the quiz.

QRUIZ

WOOC LAP

SOME CONCRETE EXAMPLES

CINEMATOGRAPHY

→ Organize a screening-debate



- Contact your local cinema to propose a program for PAW or rent a screening room in an event space. You can find helpful information in our "Resources" section below.
- Check with the distributor about the rights to screen the content you want.
- Promote the event using our communication kit.

GARDENING

→ Organize a gardening workshop



Contact your institution (school, company, hospital, etc.) to propose a gardening workshop. Buy organic seeds at your local store or coordinate with the nearest seed library.

ALIMENTATION

→ Organizing an organic meal in a school



- Design the menu using pesticide-free, locally sourced, and seasonal ingredients. Why not a vegetarian menu? It's even better for the planet!
- Offer the menu at your establishment as part of a "Pesticide-Free Alternatives" day. Be sure to create a detailed menu listing ingredients, their origin, etc., and clearly communicate about potential allergens.
- Use the meal as an opportunity to raise awareness about health and environmental issues.

DON'T FORGET TO REGISTER YOUR EVENT ON THE PAW WEBSITE



REGISTER YOUR EVENT

NAVIGATE THE PAW WEBSITE

Once your event is created, go to the **organizer area** to register it:

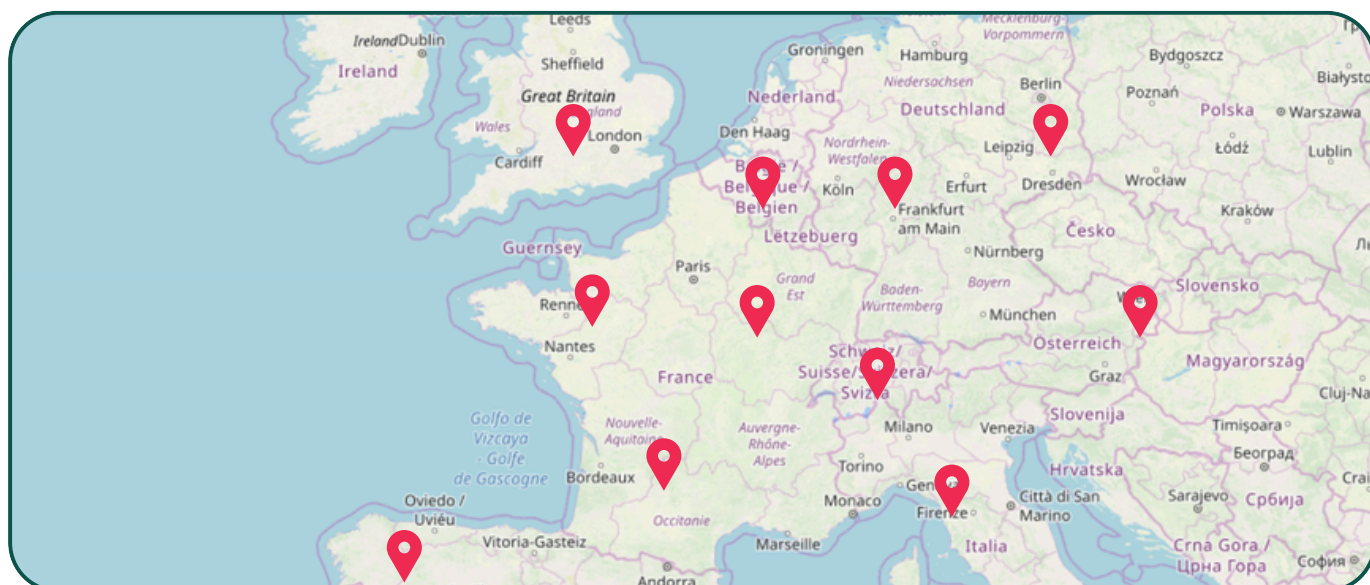


<https://www.semaine-sans-pesticides.fr/organiser-un-evenement/submit-an-event/>



If you are a member of a PAW 2027 partner organization, please let us know when registering your event. You can select the name from the "partners" dropdown menu. This will allow PAW and its partners to list events by organization and keep track of all the wonderful projects that come to fruition each year!

Your event will be listed on the **events map**! This will **increase your local, national, and international visibility**, as the site is frequently **visited by the public and journalists**.



ADHERE TO THE COMMITMENT CHARTER

By registering your event on the PAW website, **you agree to the following commitment charter:**

By registering your event on the SPAP website, you agree to the following commitment charter:

Pesticides Action Week Charter

Art.1. Respect for the objectives of the Week for Alternatives to Pesticides

The organizers may initiate all kinds of actions between March 20 and 30 as long as they aim to achieve the following objectives:

1. Inform and raise awareness among all audiences about the health and environmental risks associated with the use of synthetic pesticides (or pesticides not usable in organic farming)
2. Promote viable alternatives to synthetic chemical treatments in all sectors of use (agriculture, gardening, roads, green spaces, housing, textiles, etc.).

Art.2. Partner choice

An event cannot be sponsored or supported by companies that produce or market synthetic pesticides.

Art.3. Non-violence and non-discrimination

The undertaken actions will respect the principles of non-violence (physical integrity of persons and no damage to property) and non-discrimination.

Art.4. Respect of the Law

The proposed actions and events must comply with the legal framework.

In the event of failure to comply with these commitments, the coordinators will, without notice, remove the action registered on the website and will ask the participants not to register their action again as part of the Pesticides Action Week.

COMMUNICATING ABOUT THE EVENT

COMMUNICATION KIT

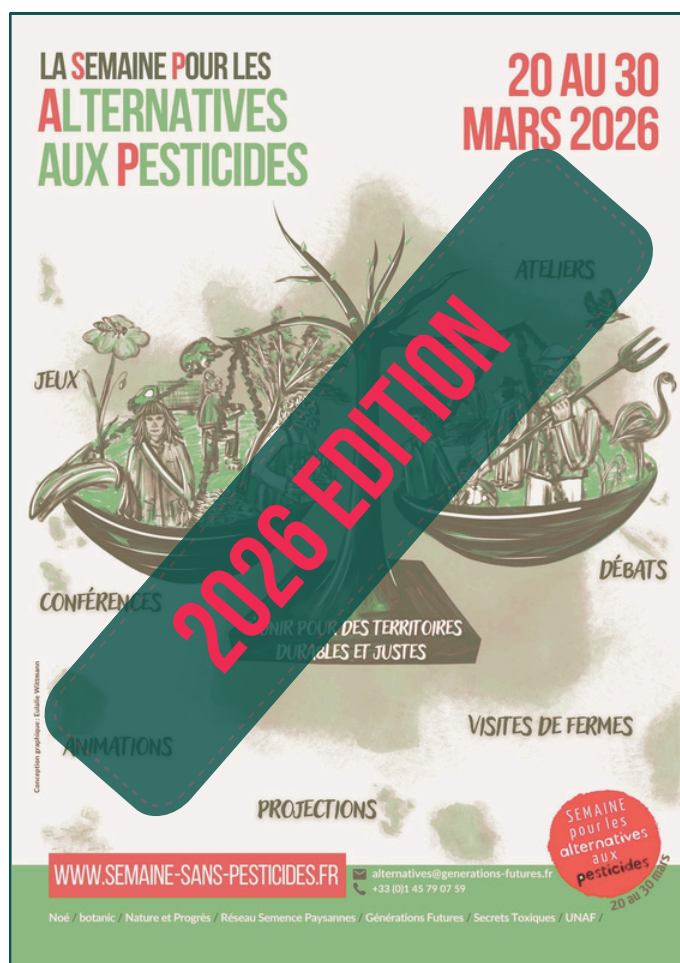
Here are different ways to promote your event:

- ➔ Send a **newsletter or email** to your contacts and network to inform them of your participation in PAW and invite them to your event.
- ➔ **Write an article** about it on your website.
- ➔ **Post the information on social media** (you can create a Facebook event, an Instagram post, etc.).
- ➔ Contact the **municipal and local newsletters**.
- ➔ **Print a flyer** to put in your cinema, your organic shop, several local associations, your town hall, schools...

THE VISUALS

Here are the visuals we are proposing:

- ➔ The **poster** in different formats:
 - Social media - JPG or PNG
 - Print with crop marks - in A2 and A4 formats
 - Editable poster with space to add your events - in A2 and A4 formats
- ➔ Various **post templates** for easy communication:
 - Instagram/Facebook post
 - Story on Instagram
 - Header



This is the poster from the previous edition; a new poster is currently being created...

EMAIL TEMPLATES

For an **email** or a **social media post**, two formulations are suggested here:

→ **The 22nd Pesticide Action Week (PAW) will be held from March 20 to 30.**

During the first 10 days of spring, and as pesticide spraying resumes in rural areas, hundreds of events take place all over the world: film screenings followed by discussions, conferences, exhibitions, visits to places promoting alternatives, workshops, information stands... A variety of events that share the same objective: to show that viable agricultural models exist and that we must do without synthetic pesticides to protect our health and our planet's ecosystems.

→ **2027 marks the 22nd spring of PAW**

*This 22nd edition of Pesticide Action Week invites us to **rethink our agricultural model to promote human and environmental health**. How can we make agriculture sustainable across all regions? Why does protecting our ecosystems promote sustainable agriculture? Conversely, how do sustainable agricultural models contribute to protecting life? What are the links between protecting life, sustainable agriculture, and health? **These are the questions we will answer together** in March 2027!*

You can conclude your **email** or **post** like this:

We hope this theme inspires you and helps mobilize people around you! Join the PAW partners by organizing your event during this week, share information, and participate in online events or those held near you. To learn more, discover the program and all the useful resources at www.semaine-sans-pesticides.fr.

Pesticide Action Week is also present on social media:

Facebook: @SemaineAlterPesticides

Bluesky: @semaine-sans-pesticides.fr

Instagram: @alternatives_pesticides

PAW is coordinated by the Générations Futures NGO and brings together around fifty French and international partners.

Feel free to contact Nadine, Émilie, or Tom, the PAW coordinators, via email at alternatives@generations-futures.fr or by phone at +33 (0)1 45 79 07 59.

EXAMPLE OF A PRESS RELEASE

If you wish to publicize your PAW event to the press, here is a sample press release. Be sure to include all relevant information about your event.

→ **The 22nd Pesticide Action Week (PAW) will be held from March 20 to 30.**

Pesticide Action Week, held from March 20 to 30 (the period of renewed pesticide application and the beginning of spring), is a major annual international event that brings together more than 50 national and international partners. Its aim is to raise awareness among the general public about the harmful effects of synthetic pesticides on the health of living organisms and the environment. PAW is an invitation to rethink our methods of production and food consumption. Its objective is to highlight alternatives to synthetic pesticides, sustainable and viable agricultural practices, and the importance of protecting all living things.

The theme of PAW 2027 is "Let's cultivate a future without pesticides," a broad and unifying theme that offers an opportunity for all stakeholders involved in the fight for pesticide-free agriculture and the protection of life to highlight their initiatives.

PAW also offers several tools available on its website. The organizer's guide aims to assist organizers in creating and promoting their event. It includes information on the steps to follow to launch an event, as well as a catalog of relevant resources that can be used to support it.

Furthermore, as every year, PAW invites a diverse audience to explore the themes of health- and environmentally-friendly agriculture through its "Seeds of Artists" contest, open to everyone. This year, PAW invites committed artists of all ages to participate on the theme "Agriculture, Health, Environment: Cultivating in Harmony." The popular feasts are also a highlight of the week, bringing together citizens, farmers, producers, and all stakeholders in the fight for sustainable agriculture to exchange ideas during a festive culinary event. The goal: to identify issues and address them with innovative solutions to integrate alternative agricultural models into the collective consciousness.

OUR RESOURCES

SOME RELEVANT CONTENT FOR YOUR EVENTS

Want to organize an event during PAW but don't know where to start? We've got you covered! Below you'll find examples of **movies**, **books**, and **reports** to get the latest information on pesticides and their alternatives. You can ask your local bookstores to set up a book stand at your event, or even find inspiration in a radio program to connect with experts on the topic that interests you.

We hope you enjoy exploring our PAW media library!





Here we offer a **selection of movies** on various themes related to alternatives to pesticides and the protection of the Living. Film is an essential tool for taking action: not only does it help disseminate targeted and sourced information, but it also contributes to raising audience awareness by generating powerful emotions.

Please note that **any public screening requires obtaining screening rights**. To do so, you must contact the rights holders, whose contact information is provided under each film. Prices may be determined on a case-by-case basis by the rights holders, so we advise you to contact them as soon as possible. A sample email requesting screening rights can be found below.

The price of a screening, as well as the availability of the movie crew to travel to your event, is displayed for the most recent films. Some prices depend on the number of screenings during PAW. Also consider **contacting your local cinema** directly, which may be willing to screen the movie (and therefore pay the screening rights).

→ Email template : obtaining broadcasting rights

Hello,

I am participating in Pesticide Action Week, an event coordinated annually by the NGO Générations Futures from March 20th to 30th. As part of this week, I would like to organize a screening of your film <INSERT MOVIE TITLE> to raise awareness about the challenges of sustainable agriculture/pesticide-free world.

What steps do I need to take to be able to screen this film for a non-commercial public event?

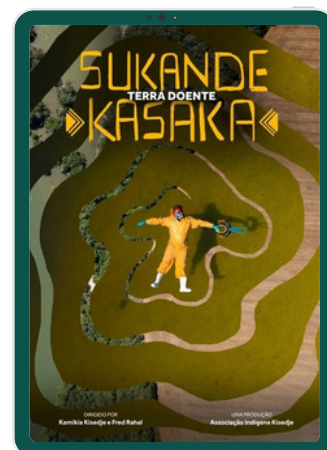


SUKANDE KASÁKÁ

2025 / Kamikia Kisedje ; Fred Rahal / 31 min



Surrounded by the encroachment of agribusiness, the Kisêdjê people face an invisible threat that seeps into the land, water, and air. Pesticides know no borders, erasing the boundaries between farms and Indigenous territory. As the contamination spreads, Kamikia and Lewayki are faced with an impossible choice: stay and risk the community's health or abandon their ancestral village.



→ Contact : katia@jangada.org



PARKINSON TÓXICO



2026 / Santi Donaire ; Ecologistas en Acción | 24 min

Parkinson's disease is the fastest-progressing neurological disease in the world. It is now known that only 5 to 10% of cases are genetic in origin; the others are due to environmental factors, particularly pesticides. The documentary "Toxic Parkinson's," by photojournalist Santi Donaire, gathers testimonies from scientists and agricultural workers exposed to pesticides who have developed the disease, with the aim of having Parkinson's officially recognized as an occupational disease in Spain.



→ <https://www.youtube.com/watch?v=lm-uRDoO4s8&t=258s>



PESTICIDES: EUROPEAN HYPOCRISY



2022 / Stenka Quillet / 81 min

It's a paradise with a poisoned atmosphere. Corrupted by legislation porous to all kinds of manipulation and a corrupt political class, Brazil can be considered the world champion... of agrochemicals. With 3,669 authorized pesticides, the South American giant has established itself as an El Dorado for multinationals. Didn't Jair Bolsonaro, president from January 2019 to January 2023, declare to agribusiness bosses, "I am your employee," upon taking office? As a consequence of this impunity granted to industry, the population is widely contaminated by cocktails of herbicides, pesticides, and fungicides, acting on health like time bombs. Children are experiencing birth defects and growth problems, while the drinking water in half of the country's cities would be considered unsafe in Europe. Our continent, in fact, is proving to be the major, cynical, and unscrupulous beneficiary of this deregulation: nearly 80,000 tons of pesticides now banned on our soil are sold to Brazil each year by chemical groups like Bayer (which acquired Monsanto in 2018) and BASF in Germany, or Syngenta in Switzerland. These firms thus generate half of their revenue...

→ Contact : contact@kino.fr

→ Arte.tv : <https://www.arte.tv/fr/videos/095070-000-A/pesticides-l-hypocrisie-europeenne/>





UNA CANCIÓN PARA MI TIERRA

2024 / Mauricio Albornoz Iniesta / 90 min

In a rural Argentinian village, Ramiro Lezcano, a charismatic music teacher, discovers a disturbing reality, common in the region: airplanes and ground-based sprayers are spreading chemicals near rural schools, endangering the health of his students. Ramiro decides to take action and, with ingenuity and empathy, joins forces with the children to compose songs that denounce this silent tragedy and mobilize the community. However, his initiative meets with fierce resistance: the community, trapped by a productive model that sustains them, rejects the project, and the local media ignore his cause. Faced with such censorship, Ramiro decides to escalate his protest: organizing a large open-air concert, an "environmental Woodstock." But the road to the event is fraught with obstacles...



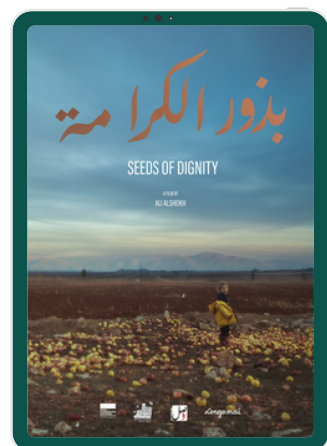
→ **Contact :** @unacancionparamitierra.ok on Instagram



SEEDS OF DIGNITY

2025 / Ali Alsheikh Khedr / 30 min

Wheat has long been vital to the Middle East, but the region relies on imports, leaving millions vulnerable. When Lebanon's grain silos exploded in 2020, the urgency of food sovereignty became clear. Buzuruna Juzuruna, a grassroots collective, is reviving ancient wheat varieties, reclaiming food production, and resisting corporate control. Its network extends to Egypt, Iraq, Syria, Palestine, and Europe, passing on its knowledge to future generations. The film reveals how control over our food is the key to true freedom and self-sufficiency.



→ **Contact :** Buzuruna Juzuruna on Instagram



WILDING

2025 / David Allen / 75 min

«Wilding tells the story of a young couple who rely on nature to ensure the future of their failing, four-hundred-year-old farm. The young couple challenges deeply rooted traditions and dares to entrust the fate of their farm to nature. They tear down fences, return the land to its wild state, and rely on a diverse mix of domesticated and wild animals for its restoration.



→ **Contact :** reception@passionpictures.com



LA VOZ DEL INVERNADERO

2024 / Ecologistas en Acción / 18 min

The massive use of pesticides in Spain endangers nature, the population, and especially those working in greenhouses. Their testimonies are gathered in the short documentary "The Voice of the Greenhouse," where these workers explain their working conditions and the effects of pesticides, which are responsible for illnesses such as bronchitis and Parkinson's disease. All this to feed a society that turns a blind eye.

→ <https://www.youtube.com/watch?v=jGJ-AHZoy8M>



THE LAST SEED

2022 / Andréa Gema / 79 min

Witness the struggles and triumphs of small-scale African food producers navigating the complex web of science, politics, and economics surrounding the corporate capture crisis. Insightful expert perspectives illuminate the precarious state of our food systems and the urgent need for change.

Yet, amidst the challenges, there is hope. Meet the agroecological farmers who, with wisdom and resilience, are embracing sustainable and adaptable agricultural practices. Their stories resonate with inspiring wisdom, offering a glimpse of a better way forward.

→ **Contact :** refiloe.joala@rosalux.org



GOLIATH

2021 / Frédéric Tellier / 122 min

France, a physical education teacher by day and factory worker by night, actively campaigns against the use of pesticides. Patrick, an obscure and solitary Parisian lawyer, specializes in environmental law. Matthias, a brilliant and driven lobbyist, defends the interests of an agrochemical giant. Following the radical act of an anonymous woman, these three lives, which should never have crossed paths, will collide, clash, and ignite.

→ **Contact :** dominique.hascoet-brunet@studiocanal.com

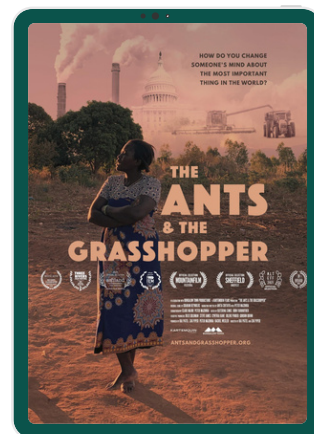




THE ANTS AND THE GRASSHOPPER

2021 / Raj Patel and Zac Piper / 74 min

Anita Chitaya is a farmer from Malawi. She strives to make her village more resilient and environmentally friendly, to eradicate hunger, and to achieve gender equality. However, when the effects of climate change show undeniable signs of irreversible damage to her land and community, Anita travels to the United States to meet with farmers, activists, climate change deniers, and legislators to persuade them to save her home by first saving the planet. This documentary addresses some of the most pressing issues of our time: climate change, gender inequality, racism, and the gap between rich and poor, and helps to highlight initiatives led by groups around the world to save the planet.



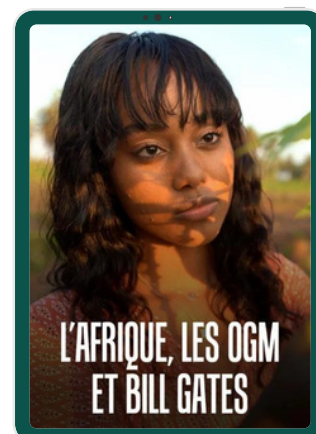
→ **Contact :** change@antsandgrasshopper.org



AFRICA GMOS AND THE GATES FOUNDATION

2021 / Jean-Baptiste Renaud ; Lila Berdugo / 52 min

Conducted over three years, this investigation reveals how the Bill and Melinda Gates Foundation became the primary funder of genetic engineering experiments in Africa. Fueled in part by dividends from its investments in agribusiness multinationals like Bayer/Monsanto, the foundation finances research carried out there without oversight, particularly on the genes of maize and cassava, as well as on the genetic modification of mosquitoes. The documentary also highlights the dubious role played by Europe. Officially uncompromising on GMOs due to potential health and environmental risks, the European Union nonetheless contributes to the private funds created by the American billionaire to develop in Africa what it prohibits within its own borders.



→ **Contact :** slugnews.fr



SEMINTERRA

2021 / Olmo Cerri / 52 min

In Italian-speaking Switzerland, a group of people has launched an innovative project: an attempt to implement a revolutionary form of ecological, solidarity-based, and community-oriented agriculture. Follow the doubts, dreams, and concerns of a new generation of unconventional farmers who want to grow vegetables, of course, but also and above all, promote different kinds of human relationships and create an environment that is favorable to people and biodiversity.



→ **Contact :** cerri.olmo@gmail.com
Details : movie in italian, subtitles

BOOKS



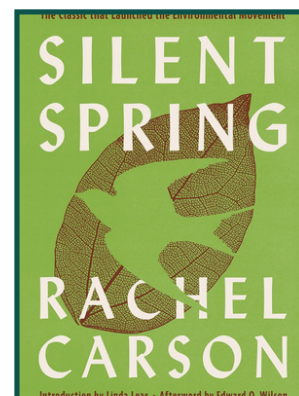
Here are 3 reference books on the subject. Don't hesitate to contact your local bookstore to request books on the topic of pesticides and their alternatives.



SILENT SPRING

RACHEL CARLSON (1962)

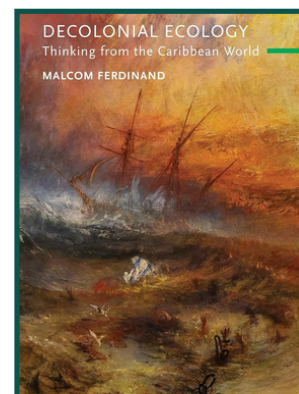
Rachel Carson's *Silent Spring* was first published in three serialized excerpts in the *New Yorker* in June of 1962. The book appeared in September of that year and the outcry that followed its publication forced the banning of DDT and spurred revolutionary changes in the laws affecting our air, land, and water. Carson's passionate concern for the future of our planet reverberated powerfully throughout the world, and her eloquent book was instrumental in launching the environmental movement. It is without question one of the landmark books of the twentieth century.



DECOLONIAL ECOLOGY: THINKING FROM THE CARIBBEAN WORLD

MALCOM FERDINAND (2022)

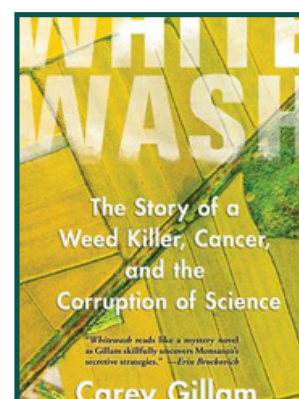
The world is in the midst of a storm that has shaped the history of modernity along a double fracture: on the one hand, an environmental fracture driven by a technocratic and capitalist civilization that led to the ongoing devastation of the Earth's ecosystems and its human and non-human communities and, on the other, a colonial fracture instilled by Western colonization and imperialism that resulted in racial slavery and the domination of indigenous peoples and women in particular.



WHITEWASH

CAREY GILLAM (2017)

Whitewash: The Story of a Weed Killer, Cancer, and the Corruption of Science is a 2017 non-fiction book by American investigative journalist, and former senior Reuters correspondent, Carey Gillam. It was published October 10, 2017 by Island Press, a nonprofit, environmental publisher. *Whitewash* details how corporate interests influence the science behind American agriculture, allowing the potentially cancer-causing Monsanto herbicide glyphosate to be used liberally throughout the industry. The book contains accounts from farm families with cancers they believe were caused by glyphosate, and scientists whose reputations were impugned for publishing writings that challenged "business interests". *Whitewash* won the 2018 Rachel Carson Book Award from the Society of Environmental Journalists as well as "Outstanding Book of the Year" from the Independent Publisher Book Awards 2018.



REPORTS

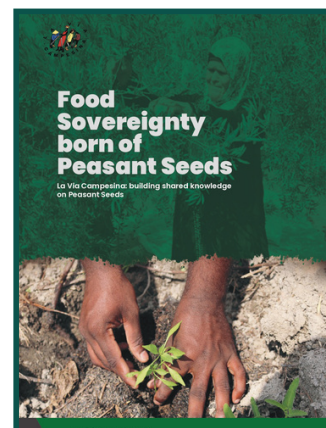


FOOD SOVEREIGNTY BORN OF PEASANT SEEDS



In this 2021 report, La Via Campesina revisits the concept of food sovereignty, which it itself established in the 1990s. The report explores the issue of seeds and their intrinsic link to the possibility of food sovereignty. It extols the virtues of peasant seeds, which depend solely on the farmers themselves, and not on the chemical agribusiness industry and its laboratories.

This La Via Campesina report is highly valuable as it highlights the differences between industrial and peasant seeds, and the importance of peasant seeds in the struggle for food sovereignty.



➔ Find the report on the Via Campesina website : <https://viacampesina.org/fr/la-via-campesina-elaboration-de-contenus-communs-sur-les-semences-paysannes/>

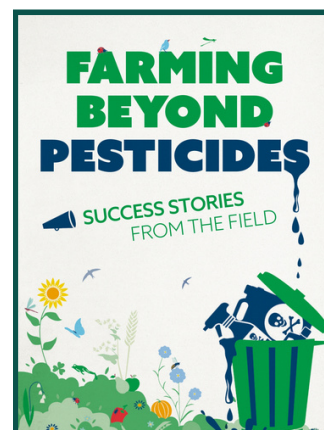


FARMING BEYOND PESTICIDES : SUCCESS STORIES FROM THE FIELD



All over Europe, farmers and municipalities are proving that food can be produced in a healthy, caring, fair and ecological way, without pesticides or with a minimal amount. Many farmers and towns across Europe have already managed to phase out pesticides or substantially reduce their use.

In this report, PAN Europe gives positive examples of alternatives to pesticides and recounts their "success stories".



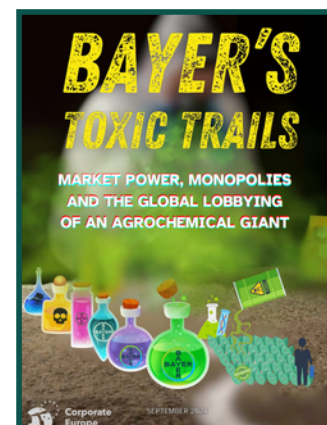
➔ Find the report here : https://www.pan-europe.info/sites/pan-europe.info/files/public/resources/reports/Farming%20beyond%20pesticides_%20success%20stories%20from%20the%20field_wL.pdf



BAYER'S TOXIC TRAILS : MARKET POWER, MONOPOLIES, AND THE GLOBAL LOBBYING OF AN AGROCHEMICAL GIANT

ICorporate Europe Observatory takes a deep dive into the present – and dark past – of the German agrochemical giant Bayer. Whether it's over glyphosate, GMOs, or global warming, we follow the company's trail of lobbying to reveal how it attempts to capture public policy to pursue its private interests. Follow Bayer's toxic trail as it maintains monopolistic control of the seed and pesticides markets, fights off regulatory challenges to its toxic products, tries to limit legal liability, and exercises political influence.

➔ Find the report here : <https://corporateeurope.org/en/2024/09/bayers-toxic-trails>



CONGRATS !

And there you have it! All you have to do is create your event and register it online on the PAW website!

For over 20 years, Pesticide Action Week has been driven by all of you, and we are growing in number working towards a world without synthetic pesticides. Thank you for your motivation and enthusiasm!

LET'S CULTIVATE A FUTURE WITHOUT PESTICIDES!

NADINE LAUVERJAT

EMILIE CORBEL

TOM DUFOUR

FOR THE CAMPAIGN ALTERNATIVES TO PESTICIDES



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