

Get involved in the "Pesticide Action Week"

●● 2012, March 20th – 30th!

conferences, film shows
theatre shows outings
open doors, exhibitions
workshops information booths, farmer markets,
organic meals, marches

From March 20th to 30th, 2012 will be held the 7th Pesticide Action Week. This event aims

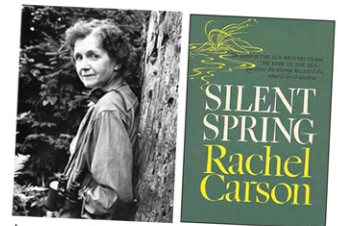
- TO RAISE AWARENESS on the health and environment risks of synthetic pesticides
- TO HIGHLIGHT ALTERNATIVE SOLUTIONS
- TO BUILD a global grassroots movement for a pesticide-free world

Every year, hundreds of citizens, associations, farmers, companies, teachers, local governments etc. organize hundreds of various grassroots events: conferences, film shows, theatre shows, outings, open doors, exhibitions, workshops, information booths, farmer markets, organic meals ...

With the continuing success of the original French campaign that has been running since 2006, we're working at building an even bigger and stronger movement in new countries throughout Europe and globally every year. In 2011, this event represented nearly a thousand grassroots events across France and 16 countries:

In Europe : Belgium, Czech Republic, France, Greece, Hungary, Luxembourg, Macedonia, Spain, Switzerland

In Africa : Algeria, Benin, Burkina Faso, Mauritania, Senegal, Togo, Tunisia



Some key events in 2012

50th anniversary of "Silent Spring" publication by Rachel Carson

A Congress on Pesticides and Health on March 23-24th in the French National Assemblée

Symbolic marches. In 2011, 16 marches were organized across France, Belgium and several Africa countries.

Help us to build an international event that gathers together thousands of grassroots events with the same message: **we want a pesticide free future !**

The more countries that take part in the event, the stronger the message will be. It is when we come together that we truly feel the strength and power of this movement.



www.pesticideactionweek.org



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The event takes place during the first 10 days of spring. We want to call for a pesticide free spring as spring is the main period for spraying pesticides (in the Northern hemisphere).

Add your voice to this expanding international movement: get involved!

No need to have lots of money, lots of logistics or a seasoned experience, every single action is important and amplifies the movement. Every single person, association, company, local government, teacher etc. can participate at their own scale.

Actions can range from 10 persons visiting an organic garden to a 500 persons attending an international congress!

Be inspired to hold your own creative action and plan an event for 2012 March 20th-30 2012!

How participate?

You can start register your events on www.pesticideactionweek.org.

1. Go to the official website: www.pesticideactionweek.org
2. Sign the Participant Chart online
3. Register your action online (date, description...). Whenever you want, you can add changes to your action description
4. Discover our communication tools: posters, web banners, videos, websites, press releases...



Please send us photos, videos and documentation of your events. We look forward to hearing from you.

Who we are ?

This event has been initiated in France by the association "Generations Futures" and a collective of 170 organizations: WWF France, National organization of gardeners, National Organization of Beekeepers, City of Paris ... In Belgium, the association Adalia coordinates the event, funded by the Wallonian government.

Internationally, it is supported by Pesticide Action Network Europe (PAN), Patagonia, Health and Environmental Alliance.

